

Stop Selling the Steak & Learn how to Sell the Sizzle! ...With our Sales & Marketing Programs



Where Minds are
Challenged
&
Spirits Grow...

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Overview

Our Sales & Marketing programs give you the opportunity to define and refine your existing sales & marketing techniques, going through the phases of the sales process and learning how to analyze the buyer's psychology by asking the right questions and exercising your argumentation in a customer-oriented way.

Who Should Enroll?

Our programs are for all persons who are in contact with customers for sales, technical, marketing or service purposes. Our range of courses are designed to suit the needs of all individuals whatever their level in the hierarchy.

Program Modules

- The Top-Notch Sales Force
- Creative Selling
- Truth & Trust in Relationship Selling
- Sales Success: Brush Up Your Selling Skills
- Professional Selling Goes Retail
- Marketing for All
- World Class Customer Service